ALEX FUNG

ANIMATION
MOTION GRAPHICS
DIRECTION

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Creative and efficient animator with a background in design & film direction.

Passionate about making visual ideas come to life, I am proficient in using 2.5D approaches, tracking and 3D environments. I also have experience in branding, storytelling and solving creative challenges. Versatile and personable, I'm just as happy leading a team as managing myself in solo projects.

'27 *Freelance Senior Motion Designer.*
Clients include: BBC, Earthshot Prize, History Channel, ITV West, POP Kids, Channel 4, British Heart Foundation, Playstation and Natural History Museum.

'24 *Motion Creative Specialist,* **ARM**
Foundational member of the internal creative team. Generating creative ideas, collaborating on global campaigns and events with visual storytelling.

'21 *Senior Motion Graphics Designer,* **APS GROUP**
Storyboarding, filming, editing, 2D / 3D animations for Royal London.

Motion Graphics, **EPICS.GG**
Creating animated digital collectable e-sports cards, promo videos and in-app animations. For gaming streamers such as Ninja and Annemunition. 2d and 3D work with Adobe Suite and Cinema 4D.

Art Director / Animator, **I OBJECT - IAN HISLOP'S SEARCH FOR DISSENT**
Creating an animated film to be used at an exhibition for The British Museum called 'I Object' with Ian Hislop (Have I Got News For You).

'18 *Director / Animator,* **EKO**
Directing concept artists and VO actors, using AFX and C4D for this Sci-fi short.

Freelance Motion Graphics, **HELLO CHARLIE**
Animating maps in After Effects on the 4 part series 'The Biggest Little Railway' for Channel 4. Assisting with explainer PDFs for the client with InDesign.

'17 *Lead Animator,* **TOO TALL PRODUCTIONS**
Working as part of a team along with the director to create a storyboard, the animatics, and final delivery of a 20 minute animation pilot with After Effects. The style was heavily inspired by Terry Gilliam (Monty Python) and Southpark. Starring Tom Hardy. For BBC and digital channel BBC Three.

'14 *Motion Graphics,* **NATIONWIDE BUILDING SOCIETY**
Animations for in-store digital screens, ATMs and internal presentation videos. From character rigging, kinetic typography, editing, colour correction, parallax with photography cut outs, compositing, rotoscoping, footage stabilisation, green screen, digital, 2D and 3D motion graphics.

Freelance Motion Graphics Specialist, **SOLUIS GROUP**
Working on various projects at Soluis, an architectural CG studio. Introducing a lot of Element 3D into my workflow and compositing assets for augmented reality.

'13 *Freelance Motion Graphics,* **360 PRODUCTIONS**
Working as part of a motion graphics team for a 10 part BBC factual series called Factomania. CG team directed by Bob Price.

UNIVERSITY OF THE WEST OF ENGLAND - *Master of Arts (M.A.), Animation*
LONDON GUILDHALL UNIVERSITY - *Bachelor of Arts (B.A.), Fine Art*
FILTON COLLEGE - *Foundation Diploma, Art & Design*

AWARDS

- Nominated for '**Best Animation'** for my short film EKO at the Berlin Sci Fi Film Festival

- Nominated for **'Best Editing'** for my short film EKO at the Roswell Film Festival

KEY SKILLS

- Able to juggle multiple project deadlines
- Creative problem solving
- Detail-oriented
- Project management
- Creative direction
- Digital advertising

SOFTWARE

- After Effects
- Photoshop
- Illustrator
- InDesign
- Cinema 4D
- Premiere
- Reason

PROJECT MANAGEMENT TOOLS

- Asana
- Synergist
- JIRA

BASIC LEVEL CODING

- HTML
- CSS

INTERESTS

Art was my first passion. I was highly commended by the Revd. Robert Grimley in an exhibition I took part in at the Bristol Cathedral for my paintings back in 1998. My first exhibition of my artwork was at the Strand Palace Hotel in Covent Garden, London in 2003. In 2010, I worked on a painting which came first in a Windsor & Newton art competition.